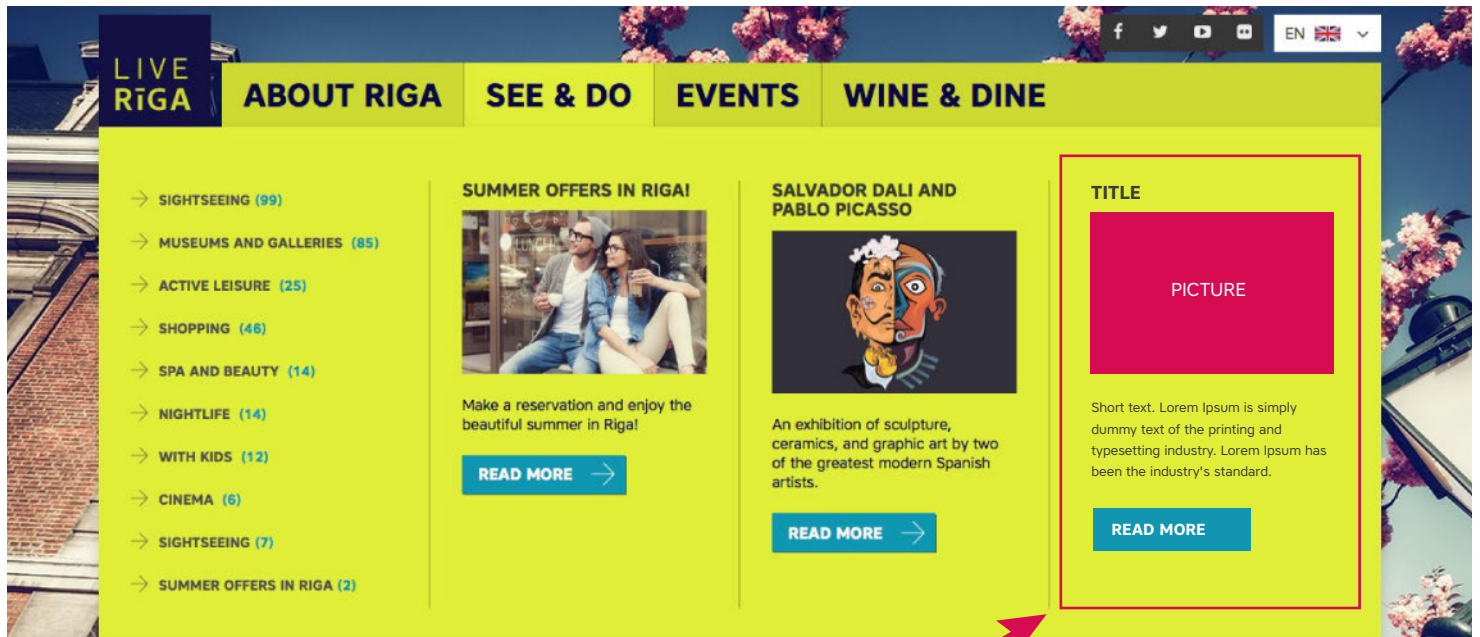# ADVERT PLACEMENT IN DROP-DOWN MENU

DESCRIPTION:

In the drop-down menu, under SEE & DO and WINE&DINE, designed links to landing pages are placed.

Thereby, this advert space is connected to a specific entry, meant to have a BOLD, STAND-OUT appearance.

There are no links outside of portal.

In cell phones, headings, short text and links are shown, NO picture.

PARAMETERS FOR ADVERTS SUBMITTED:

PICTURE: 900x600 px

TITLE: 30 characters, maximum (incl. spaces)

SHORT TEXT: 135 characters, maximum (incl. spaces)

GUIDELINES

1. Avoid textual info in picture