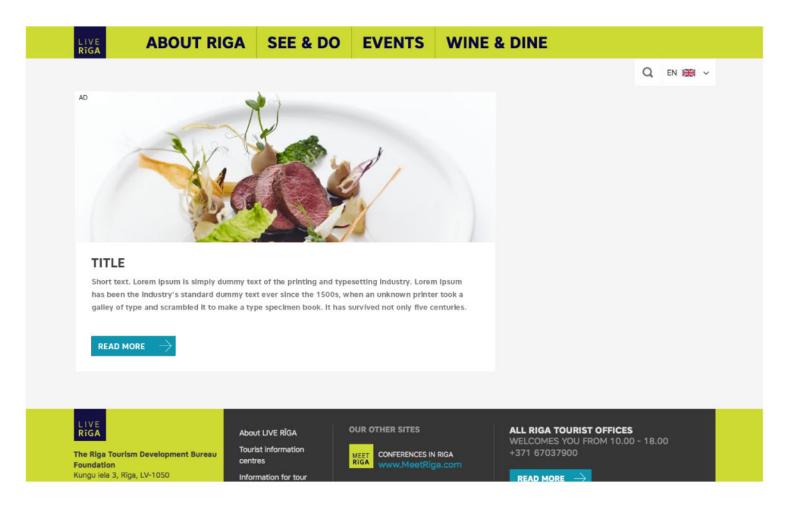
## LARGE ADVERTISING SPACE



## **DESCRIPTION**

The large advertising space is located on the bottom of the homepage. It consists of a pic of fixed proportion, short text and a link to a landing page within the portal itself – or an outside resource. The pic also serves as a link.

## PARAMETERS FOR ADVERTS SUBMITTED:

PICTURE: 920x330 px, JPG

TITLE: 45 characters, maximum (incl. spaces)

SHORT TEXT: 300 characters, maximum (incl. spaces)

## **GUIDELINES**

1. Avoid textual info in picture