## **ADVERT SPACE IN ROTATING BANNER**



## **DESCRIPTION:**

The portal's homepage includes large pictures that either rotate automatically or by clicking one of the arrows.

Maximum number of pictures in rotation: 3.

Rotating banner unavailable on cell phones.

ATTENTION! Advert will appear as 2nd pic in rotation.

## PARAMETERS FOR ADVERTS SUBMITTED:

**PICTURE:** 1800x600 px

TITLE: 45 characters, maximum (incl. spaces)

SHORT TEXT: 110 characters, maximum (incl. spaces)

## **GUIDELINES**

- 1. The most vitally important information must be placed on the pic's right side
- 2. Avoid textual info in picture
- 3. All pics in rotating banner visually must be of high quality